

## McKESSON'S ACCREDITED Continuing Education Program

### How to Order This Program

McKesson clinical representatives are available to conduct this seminar at your organization.

For details, contact your McKesson sales representative or call McKesson at 800-981-8601.

### McKesson Provider Technologies

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## Information Technology and Nursing Excellence: The Catalyst to a Successful Magnet Journey

The ANCC's Magnet Recognition Program award, considered one of the highest achievements in nursing, recognizes superior nursing practice and a nursing culture that supports recruitment and retention. Becoming a Magnet organization is a long journey. Comprehensive nursing information is compiled for the application, including staffing methodologies, nurse experience, certification, education, and overall nurse satisfaction and its affect on the patient care environment. Only 3% of hospitals achieve Magnet status each year.

This seminar provides an overview of the prestigious Magnet Program to help organizations prepare for the Magnet Journey. Participants benefit from case studies that highlight proven success factors and best practices of Magnet hospitals that used hospital information technology (HIT) as a key foundation for nursing excellence in their Magnet Journey.

### Educational Objectives

Upon completion of the course, participants will be able to:

- Understand the history of the ANCC Magnet Recognition Program.
- Describe the forces of magnetism — the 14 criteria the ANCC uses to evaluate healthcare organizations
- Learn the role of IT in the Magnet recognition process
- Understand how the Magnet strategies affect nursing informatics initiatives
- Study exemplars of the Magnet and nursing excellence connection in successful HIT deployment

**Audience:** Nursing executives, nursing managers, quality improvement officers, magnet project managers and staff nurses

**Session time frame:** 60 minutes

### Content Outline

#### What Is the Magnet Recognition Program?

- ANCC Magnet History
- Magnet Objectives and Goals
- The Forces of Magnetism
- Magnet Facility Research and Evidence

#### HIT's Role in the Magnet Process

- Examples of HIT within Each Force of Magnetism
- HIT Key Success Factors and Process Redesign for the Magnet Journey
- Synergies between HIT and the Magnet Process

#### Hospital Case Studies

- HIT Initiatives Supporting Nursing Excellence
- Nursing Leadership Insights and Initiatives
- HIT Support of Culture and Evidence-based Practice in the Journey to Excellence

### Accreditation

McKesson Health Solutions is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

A continuing-education credit equivalent to one contact hour for participation is offered for this course.